



ICP's Benefect® Products Certified as the First and Only 100%-Biobased Disinfectant Technology by the USDA

Benefect Decon 30 Disinfectant and Botanical Disinfectant Wipes provide 99.99% effectiveness against bacteria using authentically botanical technologies

ANDOVER, Mass. – June 17, 2021 – Innovative Chemical Products (ICP), maker of the Benefect® line of botanical disinfectant technologies for restoration and remediation, announced that it has achieved U.S. Department of Agriculture's BioPreferred® status for its Decon 30 Disinfectant and Botanical Disinfectant Wipes. As part of the certification process, these Benefect products were submitted for USDA testing that revealed both could be certified as 100% Biobased – the first and only disinfectant technologies to achieve this distinction.

The USDA BioPreferred program provides information to consumers about the biobased content of a product. Some products labeled "botanical" might contain as little as 25% biobased content, which is measured by how much new organic carbon from plants is used compared to old organic carbon found in coal and petroleum.

"Some cleaners and disinfectants claim to be botanical when they are actually made from petroleum-based synthetic technologies," said Sam DeAth, Environmental Restoration Group, Product Manager, ICP Building Solutions Group. "Benefect is different. It is made from 100%- biobased materials using a process that has been used by farmers for more than 150 years. We are thrilled to earn USDA certification and provide assurance to users that these products are authentically botanical."

Benefect Decon 30 Disinfectant and Botanical Disinfectant Wipes are made with plant-derived essential oils that are proven to kill 99.99% of bacteria and surpasses the U.S. Environmental Protection Agency (EPA) efficacy requirements for broad spectrum hospital disinfectants. They also boast the highest safety rating allowable by the EPA, meaning less liability for restoration professionals and facility managers.

"When you buy what you believe to be botanical disinfectants, you should actually be getting botanical, not some marketing spin," said DeAth. "The USDA 100%-Biobased certification is a cut above using third party verification ensuring what we claim is true - and that our products are truly botanical."

To learn more about Benefect, the first and only authentically botanical disinfectant technology, visit www.benefect.com.

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About ICP Building Solutions Group

ICP Building Solutions Group is the foremost supplier of professional products and solutions for building envelope, cementitious and sports surface needs. Comprising dozens of industry-leading brands across numerous industries and applications, ICP Building Solutions Group offers the industry's most comprehensive portfolios to building professionals all over the globe, all backed by its exclusive MasterWorks training and education program. For more information, visit www.icpgroup.com.



Press Release

About ICP

Innovative Chemical Products (the ICP Group) is a leading specialty chemical manufacturer in North America and provides coatings, adhesives and sealants globally. With operations headquartered in Andover, Massachusetts, and multiple manufacturing facilities around the world, ICP serves multiple end markets, including building materials, specialty construction, industrial, packaging, printing and sports surfaces. ICP Group is privately held and manufactures products under several recognized specialty groups. For more information, visit www.icpgroup.com.